Luma Life

Fact sheet · as of November 2026

Luma Life – the AI companion for dementia

Luma calls on the smartphone, reminds people of appointments, meals and medication, holds personal conversations and helps people living with dementia stay independent at home for longer. Family members have their own access and are relieved.





500+
families use Luma Life, new ones join every day

26.03.2026
Health Innovation Award by Techniker Krankenkasse

OST
Pilot study with the IAF at OST (Switzerland), results to follow soon

DiPA
Goal: first digital care application, benefit proven in a study

HOW LUMA HELPS

Reminds
of appointments, meals and medication and structures the day.

Talks
in personal conversations that fit biography and interests, and offers cognitive games.

Involves family
through their own access with insights into everyday life and notifications about important changes.

AT A GLANCE

CARE PRACTICE
Pilot projects in residential care facilities, several more with outpatient care services planned

PLATFORMS
App for iPhone and Android, also on tablets and smartwatches. Calls to ordinary phones coming soon

RECOMMENDATIONS
Neurologists, occupational therapists and Alzheimer organizations actively recommend Luma Life

COMPANY
Luma Life GmbH, Hamburg · location Zug (Switzerland)

HOW LUMA LIFE CAME ABOUT

Marvin's grandmother developed dementia. The family experienced first-hand how many small challenges shape everyday life: medication, eating and drinking, loneliness, recurring phone calls. Together with his friend Marcel Kintscher, Marvin Berthold asked whether AI could take over these situations. Both gave up their companies and have worked exclusively on Luma Life since.



Health Innovation Award 2026. Photo: Philipp Behrendt

PRESS CONTACT

We can arrange interview partners (people affected and family carers in Germany and Switzerland), photos and material.

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More material, logos and photos: lumalife.de/en/press/